

CEYONE CONSULTANTS LLP

COMPANY PROFILE



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About the Company

WE ARE A ETHICAL COMPANY USING BEST PRACTICES, DETERMINED TO PROVIDE THE BEST SOLUTION.

Ceyone is a key player in the domain of consulting and technology development, helping clients and businesses thrive in a fast-evolving, data-driven world.

Our founder Gayatri Thakur (a.k.a Piyoocha) started her entrepreneurial journey with Think Tank Consultants, a media consulting company in 2014 and later merged it with her next venture, Ceyone Consultants LLP in 2017. Since its inception, Ceyone has carved its niche by providing strategic, innovative solutions to business problems.



Company Values

The values our company holds to be the best in the industry.

VISION

To design and realise business solutions with utmost efforts for our clients which help them actualise their dreams

MISSION

To serve our clients with the best services in the business consulting and technology field with our integrity and professionalism



Our Service

Market Research

Marketing, sales and customer care consulting

Impact Assessment

Public Relations Consulting

Political Consulting

Corporate Social Responsibility Consulting

Nano-Chemical Technology Consulting

We also offer implementation service to our clients



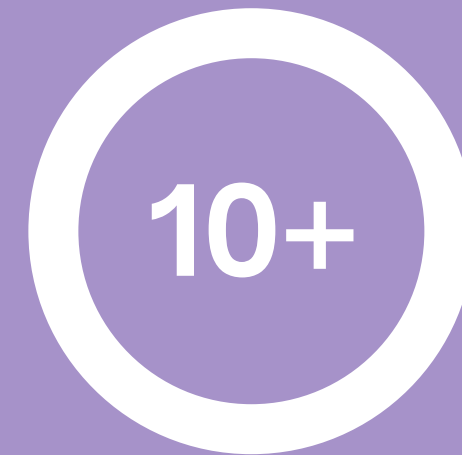


Numbers Tell

OUR PERFORMANCE SO FAR



projects
every year



consultants and
other team
members



on-time
works

Our Consulting Process

Audit

We always start with the assessment of current strategies to understand the high, mid and low performing strategies

Plan

Next step is planning new-strategies based on the assessment done in the previous step

Design

The process to detail and design each strategy takes time, we work hand-in-hand with the client to bring out the best strategies

Build

We help you to build or develop content, systems, processes to launch the strategies recommended by us

Launch

The roadmapped strategies are then launched and reviewed



Achievements

- Our political researches have acquired 99.3% success rate
- We have helped our clients make world records
- We launched India's first antimicrobial long-lasting nanocoating
- Our average client-association period is 6 years
- Have been honoured with entrepreneurial awards
- Have organised PR campaigns that have made national level record for our clients



Industries we have worked for

Education

- 120 NGO- run schools in rural north India
- 3 Universities
- H.P Board of School Education

Healthcare

- 50 to 250 bedded private hospitals
- 3 Pharma Companies
- Orthopadic Aid manufacturing Brand

Sanitary Ware

- Bath fitting and sanitary ware manufacturing company with Pan india and international distribution

Political Party

- Congress

- Boiler Manufacturing Company

Words from the Clients



Vivek Kapoor

Director- Jupiter Aqua Lines Pvt Ltd

We hired Ceyone for helping us optimise our sales from our company's channel partners. We had a great experience working with Piyoosha and her team. They are ethical, efficient and deliver in time



Dr Rajinder Singh

Director- Akal Drug De-Addiction Centre

Ceyone is working for us for the last 8 years now. They are instrumental in helping us assess our treatment's impact on our patients and also have immensely helped in redefining our publicity strategies. I wish them great success for future.



Our Core Team



Gayatri Thakur
(Aka- Piyoosha)

Founder & Director



Dr Sahib Singh Advani

Management Consultant



Prof Anil Kapoor

PR Consultant



Sandeep Sahdev

Creative Head



Rajni Shaleen Chopra

Media Consultant



Our Core Team



Prof Y K Aggarwal

Scientist - Technology
Consultant



Rahul Thakur

Technology & Data Scientist



Dr Deepti Kashyap

Research Scholar



Shaily Gautam

Content Creator & PRO



Award winning Consultant

Gayatri Thakur, a.k.a Piyoosha is an award-winning women entrepreneur with 14 years of work experience in the field of marketing, media, research, and business development.

In 2021, she was conferred with 'Women Entrepreneur of the Year' by 'Ministry of medium and Small Scale Enterprise' and Chandigarh Administration. The same year, she was also featured as the 'Top Women in Market Research' in Women Entrepreneur magazine.

In her early years of work, she became the Youngest Director in the Chandigarh Tri-city area. She has nurtured many organizations and helped many companies turn losses into profits.



Stay Connected

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